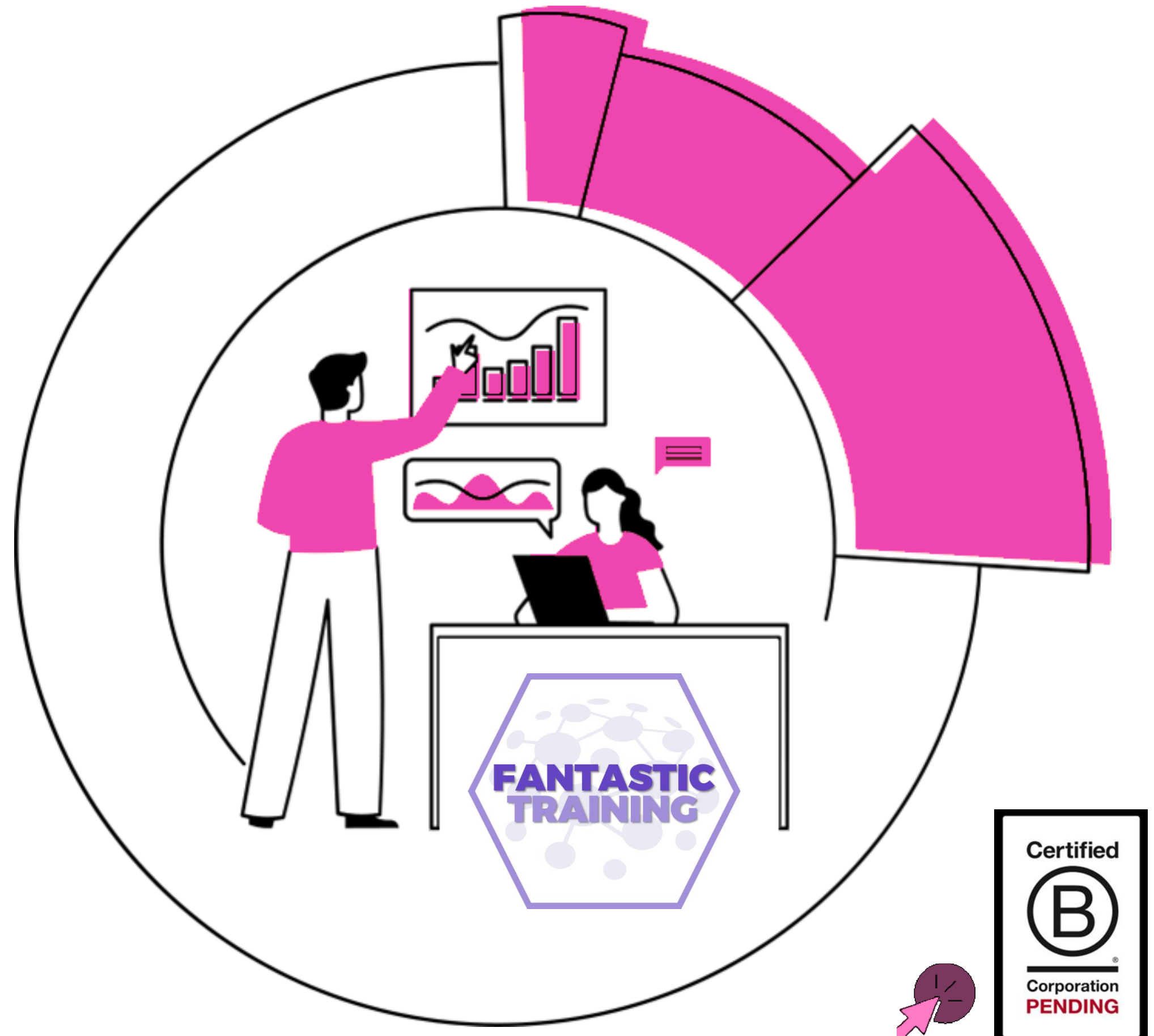


Bespoke Learning

What we can do to help you create fantastic in-house, company specific learning experiences.



BESPOKE LEARNING V1.0

Fantastic Training is a brand of The Fantastic Thinking Company Ltd.



Whenever you see a pointer symbol, click the graphic next to it for more info!



What's the point of bespoke learning?

- 1** Lots of 'off the shelf' training is really cool... But sometimes it just doesn't do what you need. Learning on the job can work but it can take ages and doesn't cover everything. In these cases, bespoke learning delivers the goods!
- 2** You've probably spent ages getting your organisation's values and core messages just right. Bespoke learning will allow you to embed these messages alongside practical skills.
- 3** One off or a programme? The choice is yours! Bespoke learning allows you to decide how to package up the learning experiences to best suit your people, the time they have and the urgency of the need.

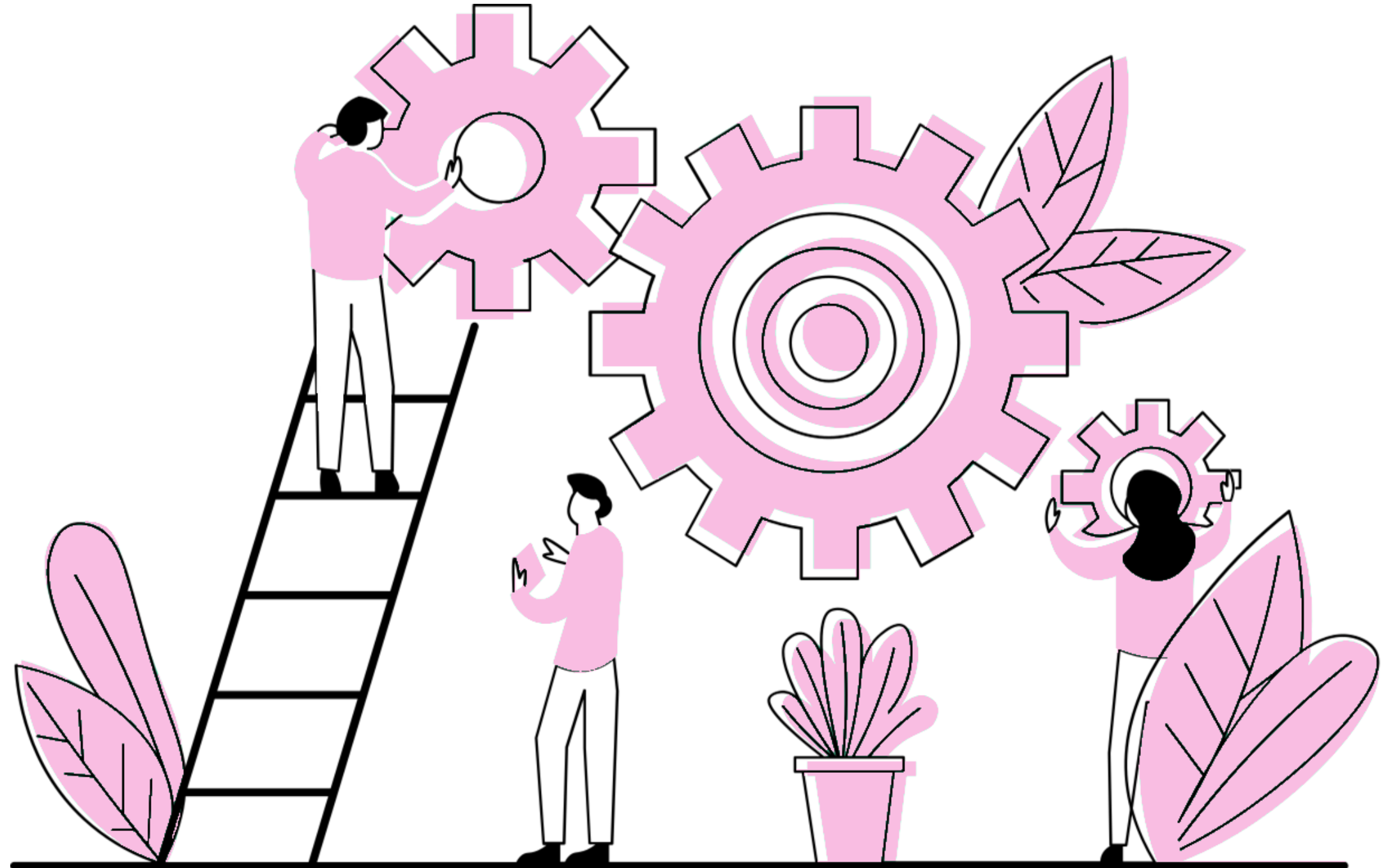
What we do...

We design and deliver training but we do it in a way that gets you better results!

We combine gamification and action centred learning to create unique and memorable virtual and in-person training events.

We use Agile training development techniques to put your needs at the heart of our design, development and delivery process.

BESPOKE LEARNING V1.0



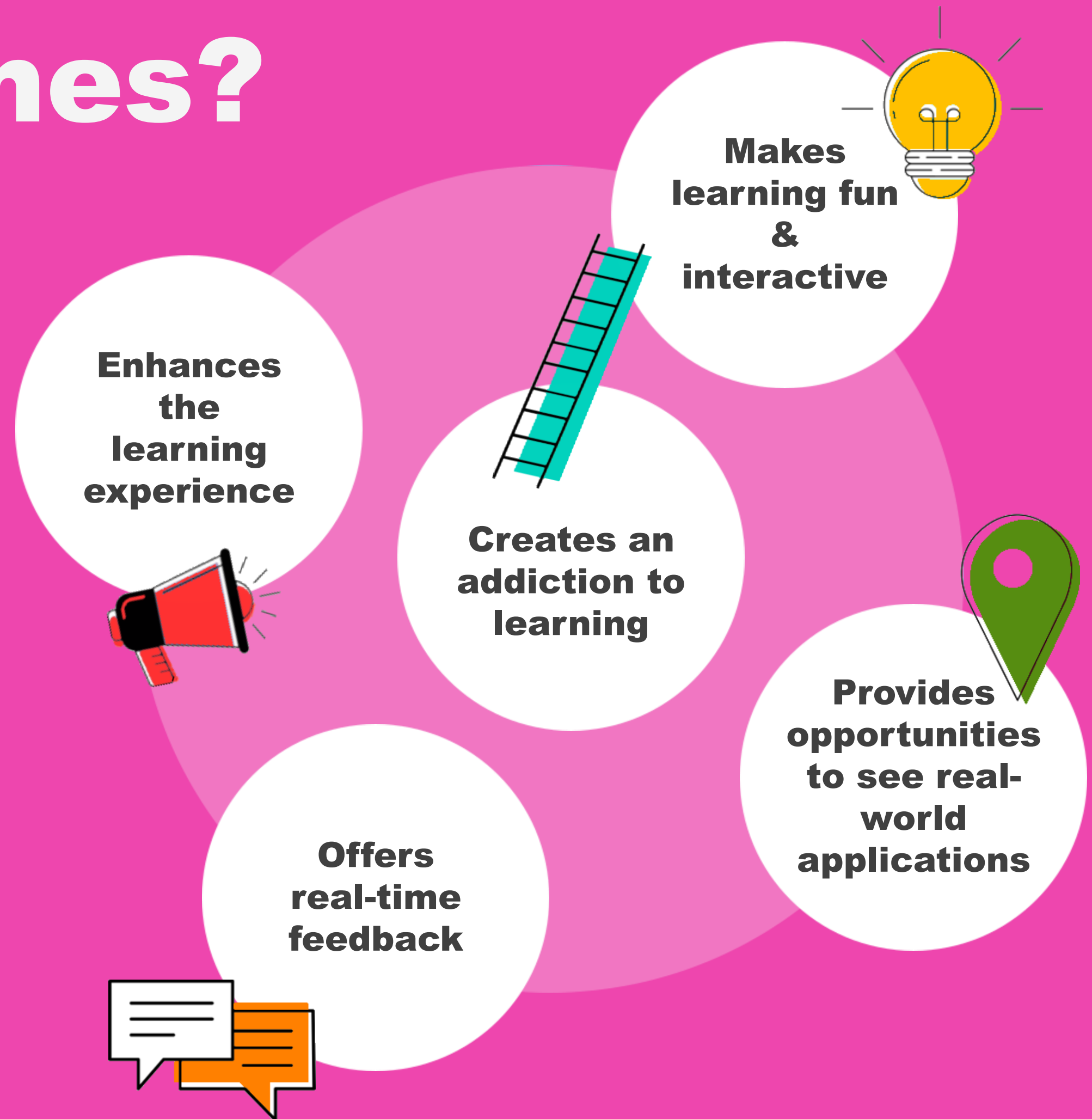
Why play games?

Gamification isn't just playing games!
It's a really cool way of making sure people get regular dopamine hits when they do the right things the right way...

Incorporating this into the way people learn, along with other cool stuff like 'core engagement loops' and 'player agency' guarantees an engaging and enjoyable learning experience.

Who wouldn't want to learn this way?

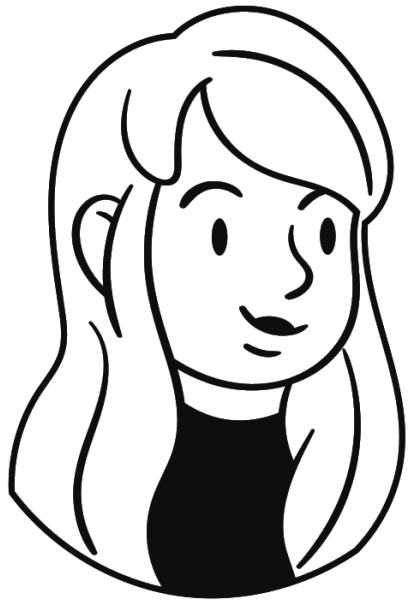
BESPOKE LEARNING V1.0



You are at the centre of everything!



When is bespoke not bespoke?



Pick & Mix

Sometimes you want pear drops and lemon sherbets and gummy bears all in the same bag... AND THAT'S OK!!!

We have loads of pre-built learning objectives and experiences that we've already created as part of running our own training events. So we can lend you some of ours.

Hybrid Learning

This is what we refer to when we take some of our pre-built modules and we mix them with content we've built specifically for you based on your ideas and domain specific input.

High Level Concepts



Provide us with some statements about what you want to achieve, and we can quickly search our Learning Management System to see what units we already have.

Your Unfair Advantage

Using our hybrid learning approach means we can provide your people with the skills they need to give you that competitive advantage much more quickly.

Righteous Reuse



Think of our approach as the learning equivalent of recycling! You get to re-use some of our best tried-and-tested units for the benefit of your people... Safe in the knowledge they're road tested!

Your Messages Our Content

Got some core messages you want to deliver to people in your business? We can seamlessly weave them into our learning content to make sure they hit the mark.

Cost Benefits

Sometimes a purely bespoke approach is the only proper solution. But a lot of the time our clients are pleasantly surprised at how well the hybrid approach fits their timescales and pockets!

Want some shiny stuff?

We can even create verifiable digital badges for your team to share on social media.

Having publicly displayed badges does fantastic things for your business. First it shows people who want to work for you that you invest in your team. Second, you can easily track who has completed different courses. Finally, your employees are constantly reminded that it was you who invested in them.

Did we mention that your badges will be on the same platform used by IBM, Dell, APMG and City & Guilds amongst other great brands?

BESPOKE LEARNING V1.0



Credly

ccclaim

Talk to us

We would love to answer any questions you might have, show you around our online learning environment and discuss your bespoke learning needs.

The ball is in your court – what have you got to lose?

Phone: +44 (0)1729 840 400

Email: training@fantastic-thinking.com

Whatsapp: [Click here to join our group](#)

BESPOKE LEARNING V1.0

