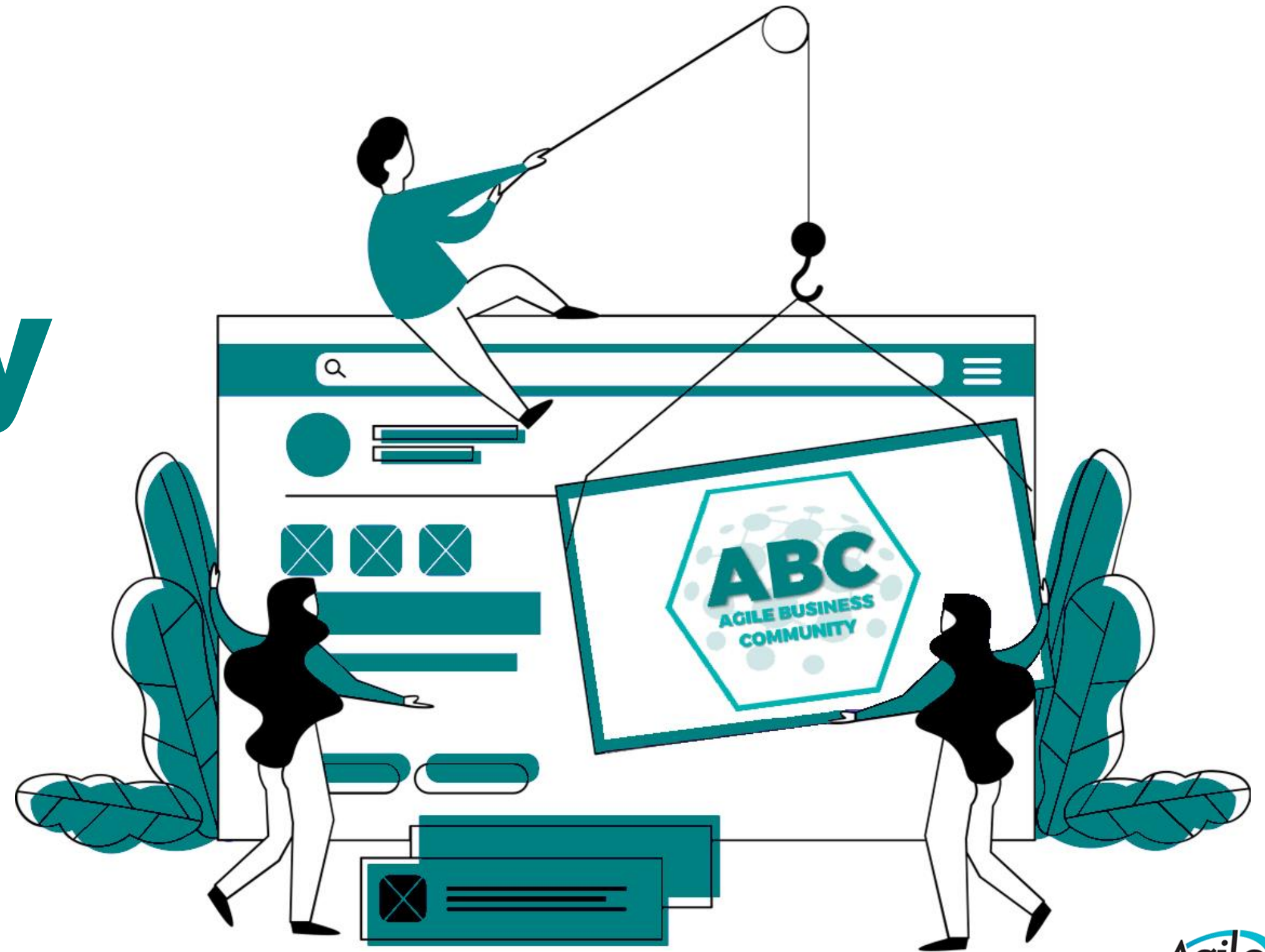


The Agile Business Community

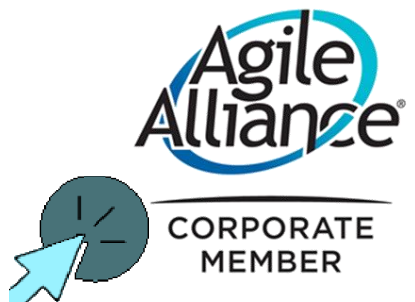
An introduction to ABC.

The community for Agile Business professionals wanting to go beyond software and apply Agile in a wider business context.



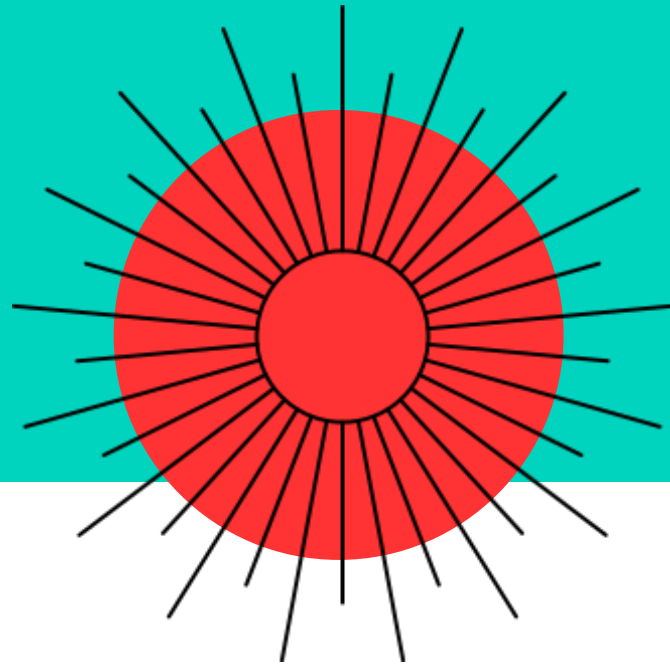
AGILE BUSINESS COMMUNITY V1.0

The Agile Business Community (ABC) is a brand of The Fantastic Thinking Company Ltd.



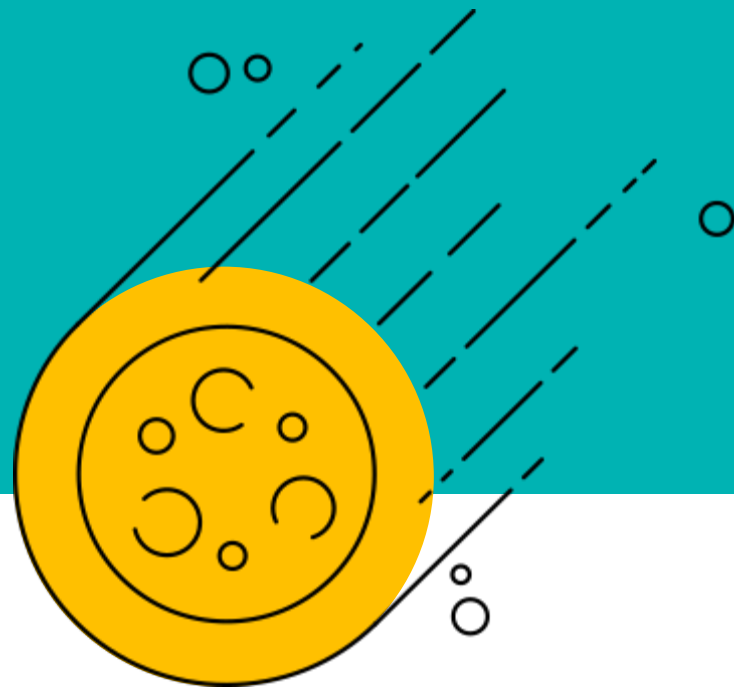
Whenever you see a pointer symbol, click the graphic next to it for more info!

The challenge

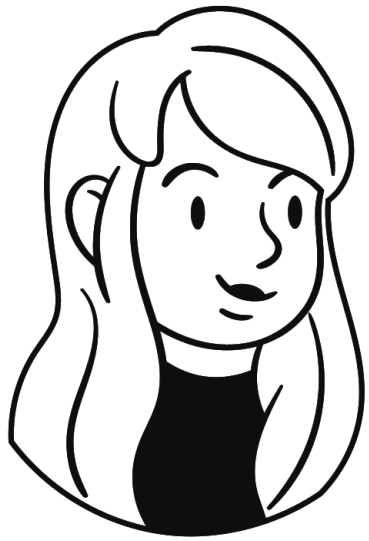


- 1** LinkedIn provides a general networking and professional development platform. The groups available are often poorly managed, aimed at selling products and services or simply full of spam.
- 2** Curating up to date information from genuine experts is a time consuming and laborious task. Searching does not equate to finding the right material.
- 3** Posing questions in public forums and groups allows for a random set of responses often without understanding of the context of either the poster or the situation.

Our solution



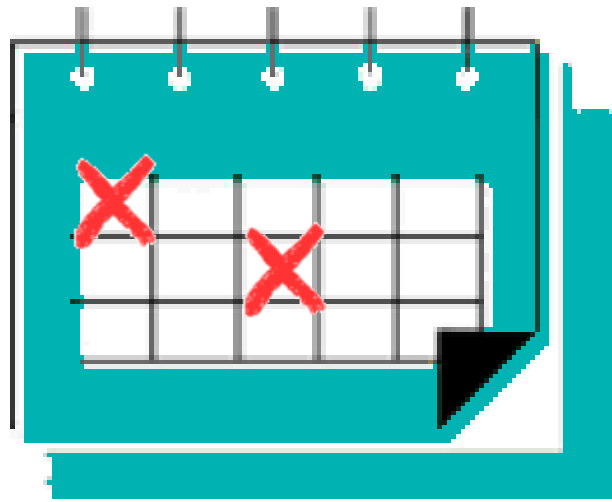
- 1** Provide a secure encouraging environment free of spam and member driven to ensure high quality discussion is available at all times.
- 2** Develop and release high quality and timely content based on known member needs and wants. Include interviews and discussions with recognised industry experts on topics suggested by the members.
- 3** In an active community dedicated to ongoing relationships, skills, expertise and career development, member conversations will have a context and deeper understanding than casual, incidental social media discussions.



What do I get?

You get loads of stuff which we make available over the month so you don't get overloaded. You can go back to previous months if you're looking for something specific.

On top of that you get to ask and answer questions in our forums.



An example of a typical member's month:

Week 1

Swing by and catch a webinar on a hot AGILE FOR BUSINESS topic.

Post a question in a forum and answer a couple of others.



Week 2

Missed the panel debate from last month! Not a problem – I'll download the recording!

Look in the archive for an exercise I can use with my team.

Get together on the fly with 2 or 3 other members to practice a presentation I need to give.

Give kudos to another member who helped me solve a challenge I had last week!



Week 3

Grab the podcast with an interview from a leading expert to listen to on my commute.

Check in on the forums!



Week 4

Take part in the goal setting call to help me plan my next month and review my achievements from last month. Share my AGILE FOR BUSINESS wins with the community.



Content

Top quality content provided by industry experts to help you develop as a professional.

Contribution

You can contribute back into the community in order to help others, demonstrate your own expertise and gain recognition.

Accountability

If you want to, you can even use your membership to help you stay on track with your career goals.



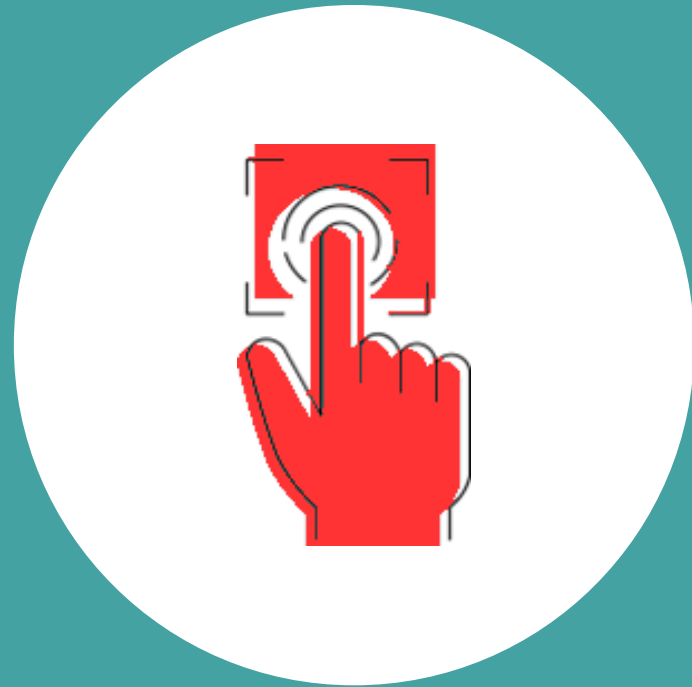
Recognition for our members

Our aim is to add value for members outside of our community. To do that we have created a reward system using a recognised digital accreditation scheme.

The Credly Acclaim system is an industry recognised platform used by global corporations and professional bodies to provide verifiable digital badges shareable on social media. This means you get maximum exposure for your expertise.



Fantastic Value



£39.99

Per month

£399.90

Per year

£79.98

Saving

If you are taking a Fantastic Training Learning Experience or Pathway, ABC membership for a limited time is included in the price. Duration varies based on the level of accreditation chosen.



Talk to us

We would love to answer any questions you might have, show you around our Agile Business Community (ABC).

The ball is in your court – what have you got to lose?

Phone: +44 (0)1729 840 400

Email: abcenquiries@fantastic-thinking.com

Whatsapp: [Click here to join our group](#)

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